

**SOUTHWESTERN ATHLETIC
CONFERENCE**



**GAMEDAY VENDOR AGREEMENT
NRG STADIUM, HOUSTON, TX
DECEMBER 2, 2017**

**2017 TOYOTA SWAC FOOTBALL CHAMPIONSHIP
GAMEDAY VENDOR AGREEMENT FORM**

WHAT: 2017 Toyota SWAC Football Championship

WHEN: Saturday, December 2, 2017
Kick-off 3:00PM

WHERE: NRG Stadium – Houston, TX

VENDOR FEES: **Merchandise Vendors \$1000**
Civic/Social/Greek organizations \$250

VENDOR SPACE: One 10' x 10' booth (MUST bring own tables, tent, etc.)
Four Vendor Passes
One Parking Pass
Booth assignments will be made on a first come, first assigned basis.

PLEASE NOTE: ALL VENDOR SPACES WILL BE LOCATED INSIDE NRG STADIUM; POWER IS AVAILABLE BUT LIMITED; VENDORS ARE RESPONSIBLE FOR ALL SET UP AND CLEAN UP OF SPACE. NO DOLLIES AVAILABLE.

*****NO FOOD VENDORS ALLOWED*****

VENDOR CHECK-IN: Vendor check-in information will be sent upon approval.

REGISTRATION DEADLINE: Monday, November 20, 2017.

CANCELLATIONS: No refunds will be given for cancellations made after November 20, 2017.

CONTACT INFO: **Southwestern Athletic Conference**
2101 6th Ave. North, Suite 700
Birmingham, AL 35203
Phone: (205) 241-3471
Fax: (205) 297-9820
Questions: Contact Miss Mackey Habisreitinger

PAYMENT: Cashier's checks, money orders and Visa/MasterCard are accepted.
Payments should be made payable to:
Southwestern Athletic Conference

**2017 TOYOTA SWAC FOOTBALL CHAMPIONSHIP
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The 2017 Toyota SWAC Football Championship and post-game concert will be held at NRG Stadium in Houston, TX on December 2, 2017.

To sell SWAC member institution apparel and merchandise, vendor must be an official SWAC licensed vendor through **Learfield Licensing Partners**. For more licensing information, please visit www.learfieldlicensing.com.

VENDOR APPLICATION MUST BE SUBMITTED NO LATER THAN BY MONDAY, NOVEMBER 20, 2017.

Business Name _____

Address _____

City _____ State _____ Zip Code _____

Phone Number _____ Mobile _____

Email Address _____ Number of Workers _____

Description of what you will sell (No food or beverages; No SWAC branded apparel aside from member institutions; please include photo if possible) _____

On site vendor name and day-of phone _____

Authorized Signature _____

____ I am an official SWAC licensed vendor. (Include copy of license with application.)

NOTE: Only Official SWAC licensed vendors will be allowed to sell SWAC Member Institution merchandise. Any violation of this provision will result in confiscation of merchandise. ALL ITEMS SOLD MUST GO THROUGH SWAC AND SMG/NRG APPROVAL PROCESS. NO EXCEPTIONS.

Vendor pass must be worn at all times. Fees for vendor spaces must be paid in full (cashier's check/money order or Visa/MasterCard accepted) and must be received with this application on or before November 20, 2017.

Vendor space is limited and available on a first come, first assigned basis. Please be advised that application to be a vendor does not guarantee acceptance. Applicants will be notified of their status within five (5) business days after the date of receipt of application.

No refunds or cancellations will be made after Monday, November 20, 2017. No exceptions. For further information, contact Miss Mackey Habisreitingner at (205) 241-3471 at the SWAC Office.